

# beauty currents

INS & OUTS • NEWS & VIEWS



## LALAH'S LOCS

Looking for some inspiration when it comes to styling up beautiful locs? Look no further than songstress Lalah Hathaway and her gorgeous, Natural coil. "Every month, my hair is kind of different," shares the star currently out with her fourth solo CD, *Self Portrait* (Stax Records/Concord Music Group). "It's growing like a flower and it kind of morphs into what it's going to be naturally, and that's a beautiful thing." We couldn't agree more!



SBH Editor-in-Chief Jocelyn Amador (left) and gospel music star Dorinda Clark Cole pose with a favorite read.

## VISTING WITH SBH

She's been called "The Rose of Gospel," "the church girl" and "evangelist." Three-time Grammy award winner Dorinda Clark Cole doesn't disappoint with her gifted vocals on her third solo CD, *Take It Back* (Zomba Gospel Group). The singer shares that the nine-track *Take It Back* is a healing CD. "It's everything that you're going through or you will experience. And it'll help bring you through it," she reveals. When asked how she keeps pace with style trends, the singer noted, "Magazines are basically the key to seeing what's happening in style."

## CHIC SOIREE

Style trendsetters were on-hand for an exclusive soiree hosted by MIZANI. The upscale event, held at the superior Viceroy Hotel, in Santa Monica, CA, focused on re-introducing the brand and presenting current initiatives to top Los Angeles salons, stylists and distributors. "This is an opportunity for MIZANI to connect with our customer and stylists on a local level to impact their business with a direct and personal approach," says Howard Lewis, Vice President of Sales and Education. The 150 stylists and distributors who attended the March event sipped on signature MIZANI martinis and enjoyed a vivid neosoul setting and music.



Joining in the celebration are Mecci Adeola, MIZANI Educator; Tika Woolley, MIZANI Education Coordinator and Roni Jones, MIZANI Educator.



Smiling for the camera are Toni Jackson, MIZANI Senior Educator; Howard Lewis, MIZANI Vice President of Sales and Education; Evelyn Johnson, MIZANI Senior Educator and Sylvia McElroth, MIZANI Senior Educator.



## BEAUTIFUL PAIRING

Grammy Award winning singer Tionne "T-Boz" Watkins has become the new NouriTress Perfect Hair Products national spokesperson. Based in the suburbs of Atlanta, NouriTress Perfect Hair Products is the maker of NouriTress Perfect Hair Vitamins.

"I wasn't looking to endorse a product. I just wanted to be healthy, feel good and have beautiful hair again," reveals T-Boz. "When you have a chronic illness like Sickle Cell, the toll on your body can really show up especially in your hair. Then [NouriTress CEO] DeShawn [Bullard] introduced me to NouriTress. It made my hair strong and healthy again. I believe in it. Call it an endorsement if you want, it's just the truth," said T-Boz, the former lead singer of the best selling female group TLC.

NouriTress CEO and Hair Coach DeShawn Bullard, who has worked styling up stars such as T-Boz, Lynn Whitfield, Ann Nesby and Dottie Peoples, shares, "NouriTress addresses both the internal and the external issues. It's the holistic approach to healthy hair. We're thrilled that T-Boz is sharing the success she's had since using NouriTress!"

## FALL BEAUTY

*The secret's out...* Get a jumpstart on autumn makeup trends with the help of Victoria's Secret Makeup Artist Linda Hay. She's the beauty guru responsible for keeping the Victoria's Secret Angels, including model Selita Ebanks, (pictured here backstage at the annual Victoria's Secret Fashion Show) looking sexy. Here's Hay's fall beauty forecast:

■ **SOFT, SMOLDERING EYE...** Eye shadows in jewel tones with a silky, satin finish reflect the luxe fabrics for fall. "My personal favorite is the new Very Sexy Makeup Velvety Eye Shadow as the formulation provides great versatility since it can be worn wet or dry," says Hay, who likes to combine the look with a metallic eye pencil.

■ **GLOWING CHEEKS...** Hays' pick for blush is the Very Sexy Makeup Blush/Highlighter Duo. "With two powder formulas in one compact, they work on all skin tones and provide maximum color and glow," she details. "The shades can be used together or alone, apply the lighter color (the highlighter) to the very tops of the cheekbone, just under the brow and a dot to the inside of the eye."

■ **SHINY LIPS...** "This season, it's all about shine," reveals Hays who suggests giving the matte lip look a rest for now. "Crème formulas layered with a sheer, shimmery gloss are ideal for creating this look."



TALK BACK TO SBH AT [www.sophisticatesblackhairstyles.com](http://www.sophisticatesblackhairstyles.com)